John Luckas

Contact

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johnluckas.com

Education

Columbia College Chicago
BFA Graphic Design — **Minor** Art History
Graduated — May 2016
Dean's List — 2012 – 2015
GPA 3.93

Experience

Contract Art Director
Razorfish Health / Discovery USA
Chicago, IL
Mar. 2017 – Present

Day to day assignments mainly include implementing client, legal, or internally dictated changes to deliverables. Designed layouts often need adjustment to accommodate copy changes. Projects have included icon and logo design, website design, informational guides and booklets, and print ad concepting. Clients have included Alcon, Astellas, Biogen, Bristol-Myers Squibb, and Melinta Therapeutics.

Creative Consultant
The Food Group
Chicago, IL
Nov. 2016

Consultant to a creative think tank for Tabasco marketing hosted by The Food Group.

Contract Graphic Designer
Mosbrook Design, Inc.
Riverside, IL
Oct. 2016

Responsible for numerous and extensive copy formatting projects including program books, event signage, and social media posts. Creative work included logo concept development for Humira. Meticulous attention to detail demanded with each project. Examining documents for minute errors was essential. Additional clients included AbbVie, AAHKS, and CSRS.

Intern, Junior Designer
Core12
Chicago, IL
Jun. – Sept. 2016

Majority of project responsibilities involved the development of early concept work as mock-ups and storyboards. Such ranged from social media posts to printed mailers. All required strong adherence to brand standards. Brands worked with include: Willis Tower, World Trade Center, and Mercedes-Benz. Necessitated listening to and implementing suggestions given by team leaders.

Skills

Ability to communicate with and listen to team members.

Ability to collaborate.

Ability to work with little supervision and complete projects on time.

Strong sense of process, developing rough concepts into polished projects.

Acute compositional sense.

Maintaining aesthetic quality across all project deliverables.

Adhering to brand standards.

Proficiencies

Software
Adobe Creative Cloud
 -InDesign -Illustrator -Photoshop
Microsoft Word and PowerPoint
Sketch
Photography
Nikon DSLR Cameras
Post–production
 -Retouching -Color Correction
 -Restoration -Compositing
Digital Development
HTML and CSS